



HEI[®]
**D-8 HALAL EXPO
INDONESIA 2026**

Embassy Gathering

Jakarta, March 4, 2026

Strategic Partner:



Organized by





HEI®
D-8 HALAL EXPO
INDONESIA 2026



MINISTRY OF FOREIGN AFFAIRS
REPUBLIC OF INDONESIA

KNEKS
National Committee of Islamic Economy and Finance



Organized by



D-8 Halal Expo Indonesia 2026

...
A Platform for Economic & Cultural Diplomacy

...
Connecting trade, investment, and cultural
engagement under the D-8 cooperation
framework.

INDONESIA AS A GLOBAL HALAL HUB

Largest Halal Consumer Market in the World



Strong Halal Regulatory Ecosystem



Strategic Position in Southeast

[cite: 18]

Growing Halal-Certified Industries



Active Role in South-South Cooperation



INDONESIA: KEY NODE IN GLOBAL HALAL VALUE CHAIN



D-8 Member Countries

Bangladesh



Egypt



Iran



Malaysia



Nigeria



Pakistan



Türkiye



Azerbaijan



Indonesia

Representing major emerging markets with strong Muslim consumer bases.

FROM LOCAL PLATFORM TO GLOBAL HUB

HEI Milestones (2018–2025)

2018



- Sept 21–23, 2018
- JCC, Indonesia
- ±100 Exhibitor
- ± 5,000 Visitor

2019



- Aug 2–4, 2019
- ICE BSD, Indonesia
- ± 248 Exhibitor
- ± 28,000 Visitor

2023



- Oct 25–28, 2023
- JCC, Indonesia
- ±100 Exhibitor
- ± 12,000 Visitor from 22 Countries

2024



- Oct 9–23, 2024
- ICE BSD, Indonesia
- ± 72 Exhibitor from 12 Countries
- ± 41,488 Visitor from 140 Countries

2025



- Oct 15–19, 2025
- ICE BSD, Indonesia
- ± 70 Exhibition Booth
- ± 34,550 Visitor from 130 Countries

Halal Expo Indonesia 2023



- Oct 25–28, 2023
- JCC, Indonesia
- ± 100 Exhibitor
- ± 12,000 Visitor from 22 Countries
- ± 8000 Everage Visitor per Day



EXHIBITOR ORIGIN COUNTRIES

- 
- Indonesia
 - Malaysia
 - India
 - Jordanania
 - South Africa
 - Sri Lanka
 - Turkey
 - Belarus
 - Cambodia
 - China
 - Ethiopia
 - Iran
 - Japan
 - Palestine
 - Saudi Arabia
 - USA
 - Philippines

Halal Expo Indonesia 2024



- Oct 9–23, 2024
- ICE BSD, Indonesia
- ± 72 Exhibitor from 12 Countries
- ± 41,488 Visitor from 140 Countries
- ± 10.500 Average Visitor per Day
- Inconjunction with Trade Expo Indonesia



EXHIBITOR ORIGIN COUNTRIES

- Indonesia
- Malaysia
- South Korea
- Hongkong
- Taiwan
- China
- Turkey
- Great Britain
- Netherlands
- Poland
- Uruguay
- Palestine



D-8 HEI Target

EXHIBITION AREA

B2B Area

630 sqm | 70 booth (3m x 3m)

Cultural Festival

396 sqm | 44 booth (3m x 3m)

EXHIBITOR TARGET

- SME
- Halal Sector Companies
- D-8 Country Pavilion + other countries

± 100

Business
Matching
Session

± 50

Investment
Matchmaking
Session

± 70

B2B
Exhibition
Booth

± 10

Participating
Countries

± 12

Young
Entrepreneur
Speaker
and
Mentor
for
Youth
Event

± 15

Business
and
Economics
Talk show

± 40

Culture
Festival
Booth
> 8 Countries



EVENT HIGHLIGHT

14–18 April, 2026

Senayan Tennis Indoor Complex, Jakarta

The Pulse of Halal Trade & Lifestyle

Located in the heart of Jakarta, this venue will be transformed into a vibrant marketplace.

Capacity
Accommodating **100+ Booths**
and **5,000+ daily visitors.**

**Zone A
(Main Hall)**
International
Pavilions (D–8
Nations) & Premium
B2B.

**Zone B
(Function Area)**
Business Matching
& Media Center.

**Zone C
(Outer/Terrace):**
Culinary Festival,
Gastronomy Stage,
& Cultural
Performance Area.

D8 HEI 2026

Layout

- 01 Indoor Area
Prime Exhibition
Booth
- 02 Outdoor Area
D-8 Culture
Festival
- 03 Mini Stage
- 04 Festival Stage
732×488 cm
- 05 Tribune
- 06 Main Lobby
- 07 Cultural Festival
Entrance



D8 HEI 2026 B2B Exhibition & Culture Festival B2C Exhibition Layout



Participants Structure

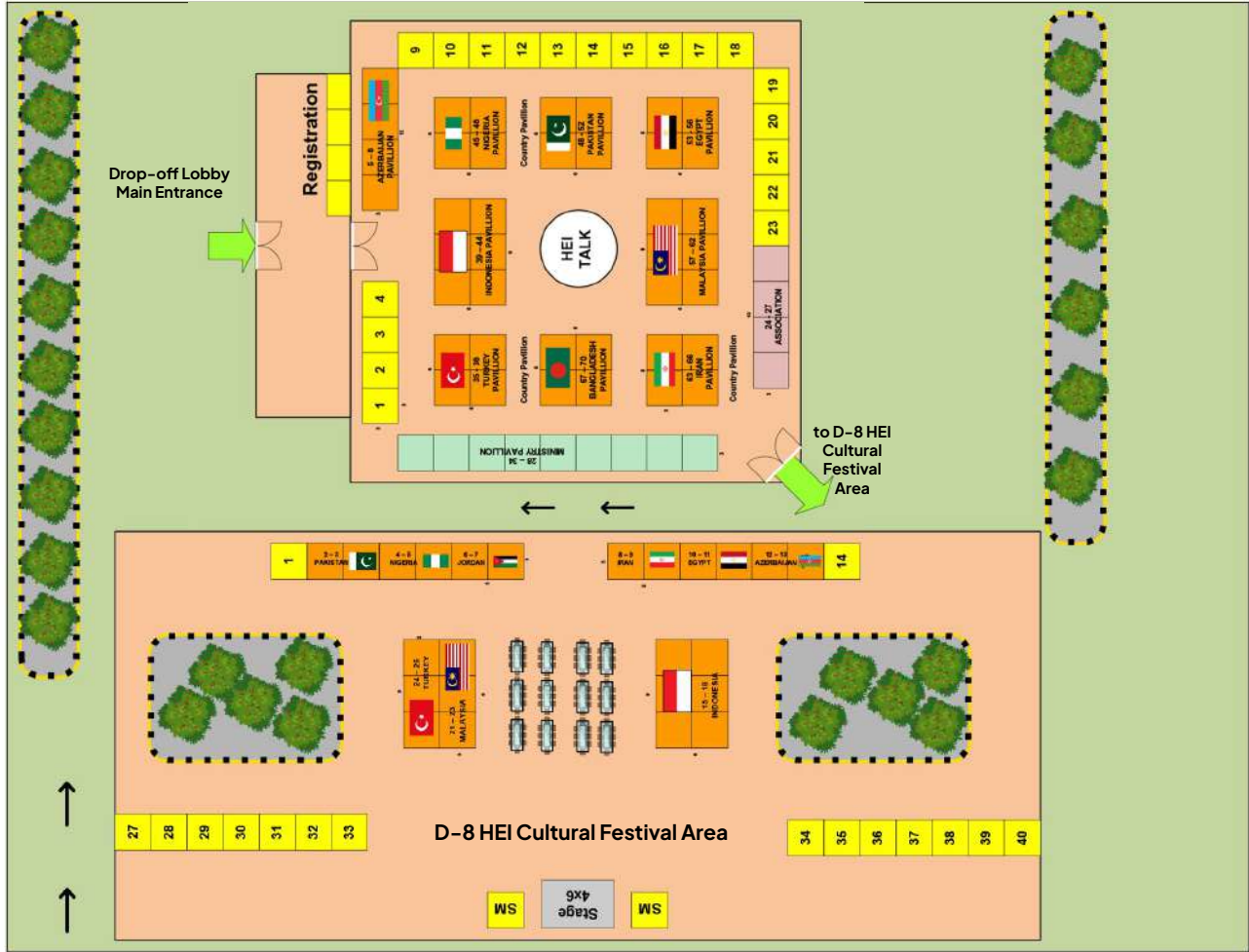
Embassies may participate through:

- National Pavilion (curated exporters)
- Shared Pavilion format
- Cultural performance slot
- Culinary & lifestyle showcase
- Investment promotion desk

Flexible models aligned with embassy priorities and budget.

D8 HEI 2026

Floor Plan



Exhibition Categories

01

Halal Food, Beverage & Agribusiness
from Upstream to Processing & Technology

06

Halal Trade, Export & International Pavilions
Gateway to Global Halal Markets

02

Halal Lifestyle, Consumer Goods & Creative
Economy (Halal Products for Global Muslim
Markets)

07

Halal Certification, Standards & Regulatory
Bodies Trust, Compliance & Global Standards

03

Halal Manufacturing, Industrial Services & Supply
Chain (Enabling Halal Production at Scale)

08

Islamic Education, Research & Innovation
Institutions (Knowledge, Talent & Future Halal
Economy)

04

Halal Technology, Digital Solutions & Innovation
Digital Infrastructure of the Halal Economy

09

Halal Tourism, Hospitality & Muslim-Friendly
Services (Experience-Based Halal Economy)

05

Islamic Finance, Investment & Halal Fintech
Capital, Trade Finance & Sharia-Compliant
Solutions

10

Social & Sustainable Halal Economy
Ethical, Inclusive & Impact-Driven Halal
Initiatives

* Exhibitor categories are not limited to the list above and include all sectors supporting the halal economy ecosystem.

Visitor Categories



Business Owners & Entrepreneurs



Suppliers & Distributors



Retailers & Wholesalers



Consumers



Industry Experts & Consultants



Government Representatives



Media & Influencers



Researchers & Academics

THE PROGRAMS

What's on D-8 HEI 2026?



1 EXHIBITION



2 BUSINESS
MATCHING



3 INVESTMENT
MATCHMAKING



4 YOUTH EVENT



5 D8 HEI TALK



6 D8 CULTURE FESTIVAL



Business Matching Process



Pre-Event Process

- 1. Correspondence**
D-8 HEI conducts formal correspondence with Indonesian Embassies in D-8 member countries, D-8 embassies in Indonesia, and trade representatives to invite buyers and business delegations.
- 2. Buyer and Exhibitor Nomination**
Embassies and partners nominate relevant buyers and companies.
- 3. Data Collection and Verification**
D-8 HEI collects and verifies business profiles and trade needs.

Pre-Event Registration

1. Participants and buyers access the D-8 HEI Business Matching website.
2. Participants complete registration and select exhibitors for meeting requests.
3. Participants and exhibitors view the confirmed meeting schedules.
4. The Business Matching LO team follows up and arranges the meetings.
5. Participants receive exhibition information, event agendas, and seminar details via the website and email.

Event Day

1. Participants arrive at the Halal Expo Indonesia venue.
2. Participants proceed to the Visitor check-in counter.
3. Participants present WhatsApp or email confirmation and a barcode.
4. Participants collect their Business Matching ID card.
5. Participants go to the Business Matching area according to the meeting schedule.

Investment Matchmaking

The Investment Matchmaking program facilitates direct connections between exhibitors and potential investors through a structured platform. This program addresses the capital needs of exhibitors with secured interest from international buyers, enabling them to support export activities.



PRESENTATION & PITCH

Exhibitors present products, business models, and expansion plans to investors.



BUSINESS DIALOGUE & NEGOTIATION

One-on-one meetings to discuss potential collaboration and investment opportunities.



DEAL ALIGNMENT & FOLLOW-UP

Agree on terms and outline next steps for investment partnership.



The program aims to create meaningful investment opportunities, accelerate business growth, and support exhibitors in entering global markets with greater confidence and capability.



PREPARING THE NEXT GEN LEADERS

Youth EVENT

Young Entrepreneur Meetup

Young Entrepreneur Meetup is a dedicated networking session designed to connect Indonesian sharia-based startups with business delegates from D-8 member countries. The session aims to foster cross-border collaboration, business exchange, and potential partnerships within the halal and Islamic economic sectors.

Young Entrepreneur Panel Discussion

(A Session within HEI Talk)

Young Entrepreneur Panel Discussion is a session within HEI Talk featuring inspiring young entrepreneurs from the halal and creative economy sectors. It serves as a platform to share insights, strategies, and experiences in building and scaling businesses within today's competitive global market.



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SHAPING THE GLOBAL HALAL FUTURE

D-8 HEI Talk



D-8 HEI TALK

TALKING CATEGORIES

Global Economy & Trade

Key Focus: Global trade shifts, resilience, halal value chains, D8 & OIC trade collaboration

Policy & Regulation

Key Focus: Harmonization of halal certification, Policy, incentives, national strategy

SMEs & MSMEs

Key Focus: Export readiness, capacity building, Growth journey & success stories

Real Sector

Key Focus: Trade, sourcing, innovation, Market growth, compliance, R&D

Finance & Investment

Key Focus: Financing halal value chains, FDI, PPP, venture capital

Digital & Innovation

Key Focus: Tech, blockchain, transparency, AI, smart manufacturing, platforms

Sustainability

Key Focus: ESG, ethics, sustainability, Environment-friendly halal industry

Diplomacy & Cooperation

Key Focus: Trade missions, embassy roles, Market access, promotion

Future Outlook

Key Focus: Market outlook, opportunities, Geopolitics, inflation, supply chain

Young Entrepreneurship & Diplomatic

Key Focus: Global Brand, Market Access, Cultural Intelligence, Active Networks

Remarks : These TALKING CATEGORIES are provisional and subject to change



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HEI Talk Time Slot

Date	Day	Session	Time Slot	Programme	Format (Panel / Talkshow / Discussion)	Speakers	Moderator (TBD)	Notes
14-Apr	Tue	S1	13.00 – 15.30	Socialization and Launch of BARAKAH Program	Panel Discussion	1. Direktur Utama LDKPI (Bapak Dalyono) 2. Direktur Biwis KNEKS (Bapak Putu Rahwidhiyasa) 3. Lailly Dwi Arslanty (Project Manager BARAKAH) Moderator: Caesar/Suci	TBD	International / D8 / Halal Industry Focus
14-Apr	Tue	S2	15.30 – 17.00	Outlook Breakthrough Islamic Finance Industry Among D-8	Panel Discussion	1. Chairman TKBB (Turkiye) 2. Ketua Umum ASBISINDO (Indonesia) Moderator: Chief Economist BSI	TBD	International / D8 / Halal Industry Focus
15-Apr	Wed	S3	09.30 – 11.00	Connecting Halal Start-Up and VC across D-8 Countries	Panel Discussion	1. Ketua Umum AFSI (Bapak Ronald Yusuf Wijaya) 2. Kementerian UMKM 3. Kementerian Komdigi	TBI	International / D8 / Halal Industry Focus
15-Apr	Wed	S4	11.00 – 12.00	Unlocking Blended Financing in D-8 through CWLS and CWLD	Panel Discussion	TBI	TBI	International / D8 / Halal Industry Focus
15-Apr	Wed	BREAK	12.00 – 13.00	BREAK	PRAY & LUNCH BREAK	BREAK	BREAK	PRAY & LUNCH BREAK
15-Apr	Wed	S5	13.30 – 15.00	Driving Social Impact through Islamic Ultra Micro Financing for Rural and Women	Panel Discussion	1. Direktur Utama PNM 2. Pengerusi Lembaga Pemegang Amanah Amanah Ikhtiar Malaysia 3. Managing Director & Executive Director Islami Bank Bangladesh	CSED INDEF	International / D8 / Halal Industry Focus
15-Apr	Wed	BREAK	15.00 – 16.00	BREAK	PRAY & LUNCH BREAK	BREAK	BREAK	PRAY & LUNCH BREAK
15-Apr	Wed	S6	16.00 – 17.00	Young Entrepreneur Program	Panel Discussion	3-5 Speakers	HIPMI Syariah	International / D8 / Halal Industry Focus
16-Apr	Thu	S7	09.30 – 11.00	Developing Muslim-Friendly Tourism for Sustainable Economic Growth in D-8	Panel Discussion	1. Staf Ahli Kemenpar 2. Chairman PPHI 3. Artotel Group	TBD	International / D8 / Halal Industry Focus
16-Apr	Thu	S8	11.00 – 12.00	MoU BIOFARMA + PAKISTAN (TBD)	TBI	TBI	TBI	International / D8 / Halal Industry Focus
16-Apr	Thu	BREAK	12.00 – 13.00	BREAK	PRAY & LUNCH BREAK	BREAK	BREAK	PRAY & LUNCH BREAK
16-Apr	Thu	S9	13.30 – 15.00	Unlocking Opportunities in the D-8 Halal Cosmetics Value Chain	Panel Discussion	3-5 Speakers	TBD	International / D8 / Halal Industry Focus
16-Apr	Thu	S10	15.30 – 17.00	Crescent Rating HVC (TBD)	Panel Discussion	3-5 Speakers	TBD	International / D8 / Halal Industry Focus
17-Apr	Fri	S11	10.30 – 11.30	Public Youth Diplomatic (TBD)	Panel Discussion	3-5 Speakers	TBD	International / D8 / Halal Industry Focus
17-Apr	Fri	BREAK	11.30 – 14.00	BREAK	PRAY & LUNCH BREAK	BREAK	BREAK	PRAY & LUNCH BREAK
17-Apr	Fri	S12	14.00 – 15.00	Future Outlook #2	Panel Discussion	3-5 Speakers	TBD	International / D8 / Halal Industry Focus



THE TASTE OF DIPLOMACY

D-8 Culture Festival

Food is the most effective tool of diplomacy. D-8 HEI 2026 will host a live cooking competition involving chefs from D-8 nations.

1 The Battle of Flavors
Top chefs from member countries compete to create fusion Halal dishes.

2 Halal Food Tasting
Visitors and delegates from the Fairmont Summit are invited to taste authentic dishes, promoting D-8 culinary tourism.

3 Objective
Promoting Halal Food ingredients and supply chains through an engaging, high-energy competition.

Exhibition Packages

Book Your Space Now!



International \$450/m²
Domestic Rp 4.500.000/m²

Standards Shell Scheme (Standard booth)

- ✓ Standard booth partition
- ✓ Carpeting
- ✓ 2 chairs & 1 table
- ✓ Fascia name board
- ✓ Power electricity
2 lamps/ 1 phase
- ✓ Fluorescent light



Raw Space (Space Only)

Entitlement Included:

01
Penyelenggara hanya menyediakan area kosong.

02
Stand akan dibangun oleh kontraktor resmi atau non resmi yang ditunjuk peserta.

Booths Price Packages

Space Rate \$450/m²

NORMAL PRICE

3 x 3 (9 sqm) = \$ 4.050 (excl. VAT)

6 x 6 (36 sqm) = \$ 16.200 (excl. VAT)

6 x 9 (54 sqm) = \$ 24.300 (excl. VAT)

SPECIAL RATE 50% INDOOR FOR EMBASSY (until 20th March 2026)

3 x 3 (9 sqm) = \$ 2.025 (excl. VAT)

6 x 6 (36 sqm) = \$ 8.100 (excl. VAT)

6 x 9 (54 sqm) = \$ 12.150 (excl. VAT)

SPECIAL RATE OUTDOOR FOR EMBASSY (until 20th March 2026)

3 x 3 (9 sqm) = Rp 18.000.000 (excl. VAT)

Why Allocate Budget?

PARTICIPATION IS A STRATEGIC INVESTMENT IN:



BUILDING FUTURE PROSPERITY THROUGH PARTICIPATION

Integrated trade + diplomacy + culture in one official platform.

Promotion Strategy & Media Integration

International Media Partners*

1. Wasabih
2. Halal Focus
3. Halal Korea CO., LTD
4. Jeddah Vision For Expo & Conferences
5. Mihas
6. Uhac
7. Uniti
8. Saudi International Halal Expo
9. Halal Expo Sarajevo
10. Nigeria Halal Expo
11. Mega Halal Bangkok
12. Philippine Halal Expo

*more Partners

Local Media Partners*



On-Site Media Center (Event Day)

During the event, D-8 HEI provides a Media Center for journalists, TV reporters, photographers, and digital teams. It serves as the hub for real-time updates, press briefings, and on-site news distribution.

Integrated Website

The HEI website serves as the central information hub, integrated with exhibitor, buyer, and visitor registration. It hosts all digital promotional materials and supports global access and cross-channel marketing, including SEO and digital ads.



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D-8 Halal Expo Indonesia 2026 is where
diplomacy, trade, and culture converge

We welcome your country as a strategic partner.

For more info:

Rindu +6281274170664

Agung +6282246478910

Mozart +628111302700